

11 March 2013

**iEnergizer Limited
("iEnergizer" or "the Company")**

Director Dealing

iEnergizer Limited (AIM: IBPO.L), a leading international provider of third-party integrated business process solutions, announces that on 7 March 2013, EICR (Cyprus) Limited purchased 237,816 ordinary shares of GBP0.01 each in the Company ("Ordinary Shares") at a price of GBP3.65 per Ordinary Share from iEnergizer Group Foundation (the Company employee share benefit scheme). Following the purchase, the Company Chief Executive Officer as set out in the Company Admission Document dated 27 August 2010, through EICR (Cyprus) Limited, has a beneficial interest of 99,076,144 Ordinary Shares, representing approximately 64.75 per cent. of the issued share capital of the Company.

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